

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D. C. 20554

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In the Matter of)

Implementation of Section 10 of)
the Cable Consumer Protection and)
Competition Act of 1992)

MM Docket No. 92-258

Indecent Programming and Other Types)
of Materials on Cable Access Channels)

REPLY OF THE NYNEX TELEPHONE COMPANIES
TO COMMENTS OPPOSING THEIR
PETITION FOR RECONSIDERATION

New England Telephone and Telegraph and New York Telephone Company (the "NYNEX Telephone Companies" or "NTCs") filed their Petition for Reconsideration in pursuit of one purpose, that the Commission adhere to the goals of competition and protection set forth by Congress in the 1992 Cable Act.¹ To this end the NYNEX Telephone Companies have urged the Commission to adopt carefully tailored rules to assure that cable operators do not use the discretion granted them under Section 10(a) as a means to unreasonably deny access to leased channels to competitors in the guise of prohibiting indecent programming, and to assure that aggrieved customers have meaningful relief in the form of recourse to the Commission

¹ Cable Television Consumer Protection and Competition Act of 1992 ("1992 Cable Act") Pub. L. No. 102-385.

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through expedited procedures established elsewhere in this rulemaking.

I. DISCUSSION

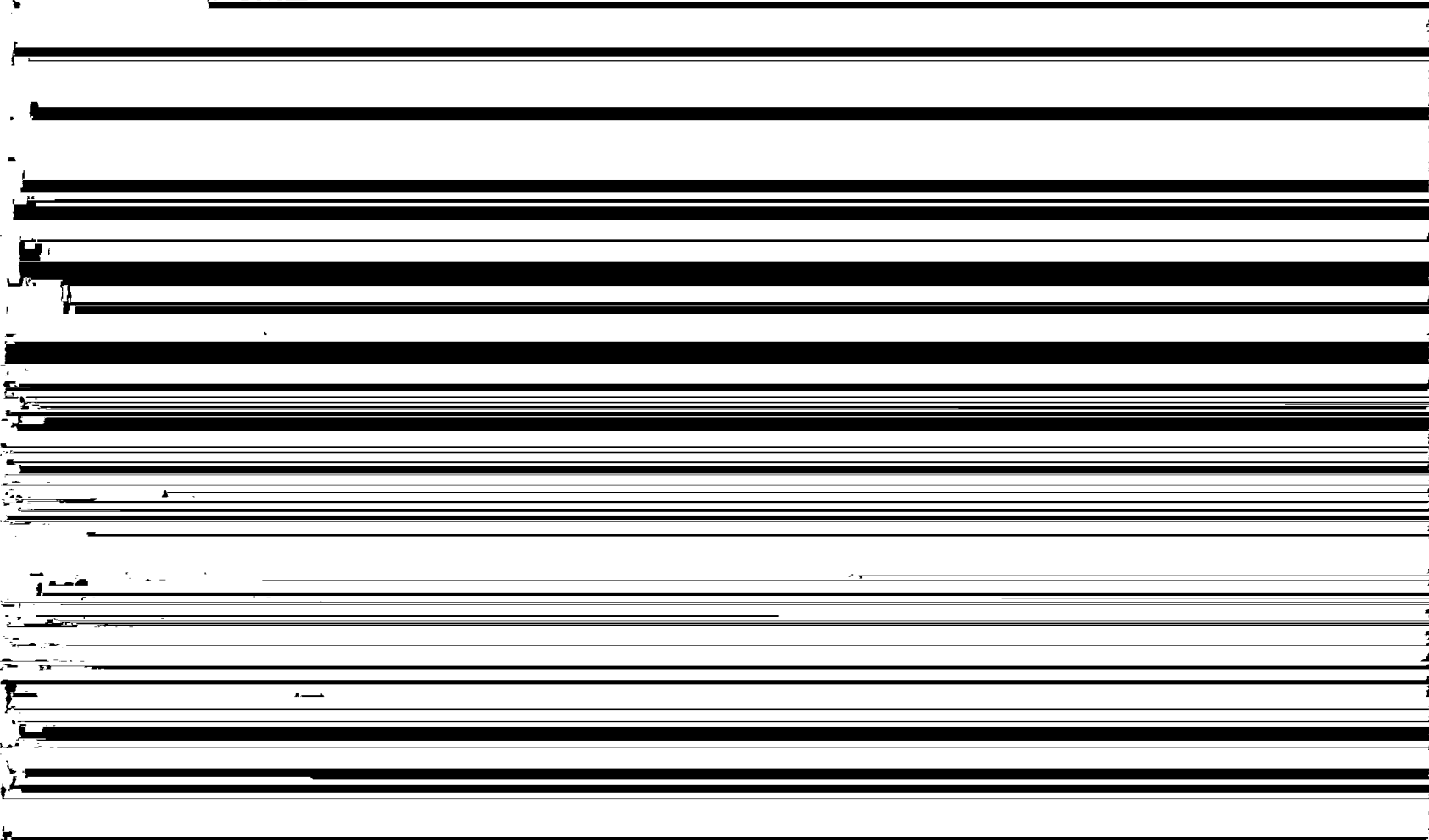
Only two parties have opposed the NYNEX Telephone Companies' Petition, Time Warner Entertainment Company, L.P. ("Time Warner") and the National Cable Television Association ("NCTA"). Each party claims that the NTCs seek to unjustifiably limit cable operators' discretion in dealing with indecent programming on leased access channels. Such is not the case. The NTCs are simply asking the Commission to adopt measures which will assure that the discretion granted to the cable operators is not abused.²

Time Warner and NCTA each allege that the type of abuse that motivated the NTCs to file their Petition cannot occur. This is based on the strained argument that a cable

² Time Warner (at 1) and NCTA (at 1) question the NTCs' interest in this proceeding. The cable and telecommunications industries are converging. It is certainly possible that the NTCs will be leasees of channel capacity in the future. The NTCs filed extensive comments and reply comments in the related Cable Rate Regulation Docket (MM 92-266). As set forth in those comments, the NTCs are concerned that the Cable companies are moving aggressively into the telecommunication market without constraints, and indications are that they may use their monopoly rents from cable television to subsidize the telephone ventures. NYNEX Comments at 3. By their comments the NTCs have consistently argued that reasonable and nondiscriminatory access to leased access channels is essential to creating a competitive market. Indeed by their Reply Comments, the NTCs raised their concerns that the wide discretion being granted in this proceeding could lead to the unreasonable denial of leased access channel capacity. Thus the NTCs have a clear and established interest in this proceeding.

operator cannot favor an affiliated programmer over a nonaffiliated programmer because an affiliated programmer is not considered a leased access channel customer. "Therefore, on leased access channels there can be no discrimination between affiliated programmers and other programmers."³

This argument merely serves to highlight the NTCs' concerns. The type of discrimination to which the NTCs refer would take place across channel capacity, and is not limited to a cable operator's activities on leased access channels. A cable operator may, for example, decide to allow an affiliated programmer to run a particular program or class of programs over its own channels, while denying an unaffiliated programmer the ability to run the same or similar programs over a leased access channel. If cable operators indeed read the Act as isolating the potential for arbitrary discrimination to leased



successful in gaining access through Section 612

The cable operator is almost certain to have interests that clash with that of the programmer seeking to use leased access channels. If their interests were similar, the operator would have been more than willing to carry the programmer on regular cable channels. The operator thus has already decided for any number of reasons not to carry the programmer.⁴

This excerpt from the Senate Report also refutes the claim that the NTCs raised only a spectre of harm,⁵ or that its concerns lack a factual basis.⁶

Both Time Warner⁷ and NCTA⁸ argue that Section 10(a) restores editorial discretion otherwise restricted by Section 612(c)(2) of the 1984 Cable Act, and that as such the cable operator's discretion regarding indecent programming should be given broad berth. However, because it is the exception to the general rule, the Commission should place at least some parameters around this discretion.

The opposing parties state that the NTCs' request that the FCC reconsider its rule to make certain that the cable operator may not discriminate among providers of like programming will be difficult to administer and should, therefore, be rejected by the Commission. Inconvenience should

⁴ Senate Report 102-92 at p. 30.

⁵ NCTA at 2.

⁶ Time Warner at 2.

⁷ Time Warner at 2.

⁸ NCTA at 4.

not in itself excuse the cable operators -- or the Commission -- from adopting measures to limit arbitrary discrimination that would impede the fundamental purpose of the Act, that is to promote competition. The Commission has required common carriers to administer equally unwieldy standards under even more difficult circumstances.⁹

Administrative safeguards that allow the cable operators editorial discretion while protecting the leased access programmer can, and should be crafted. For example, similar to the proposal offered by Denver Access¹⁰ in their comments in this proceeding, the cable operator could be required to give advance written notice of its determination, stating with precision what provision of the standard set forth in Section 10(a) led to the conclusion that the program was indecent. Such a procedure would not, in any way, limit the cable operator's discretion, only make the operator accountable

II. CONCLUSION

For the reasons set forth herein, the NYNEX Telephone Companies again respectfully ask the Commission to reconsider its First Report and Order, and to conform it with the sections of the Cable Act mandating reasonable and nondiscriminatory access to leased channels and expedited procedures for resolving disputes.

Respectfully submitted,

New York Telephone Company

and

New England Telephone and
Telegraph Company

By: 

CERTIFICATE OF SERVICE

I certify that copies of the foregoing REPLY OF THE
NYNEX TELEPHONE COMPANIES TO COMMENTS OPPOSING THEIR PETITION FOR
RECONSIDERATION were served on each of the persons listed on the
attached Service List for MM Docket No. 92-258, this 6th day of
May, 1993, by first class United States mail, postage prepaid.


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